

Franchising Opportunities

Breakaway Travel is a well established and successful travel group in Australia. We have developed a reputation for professional and personal service that is fast, friendly, and above all reliable. We're dedicated to building travel agency businesses and are seeking travel professionals who share similar vision and goals to succeed in competitive travel industry.

By joining Breakaway Travel you will remain your own boss, and you will still own your own business. But you will not be alone. As a Breakaway Travel franchisee you'll benefit from our knowledge, experience, and most importantly our professional support. You'll have access to our training programs, conferences, workshop, advertising and marketing programs that drives enquiries into your agency. We will also provide you with the tools and advice you need to produce professional and effective local advertising and promotions.

{mospagebreak title=Mission Statement}

Mission Statement

The Breakaway Travel Franchise Group was founded to provide a special position in the market place in the development of a 'boutique' operation to provide greater benefits to both supplier and member whilst at all times striving to achieve a cost effective marketing operation on an extremely personal basis.

Strategy

To become a major force within the retail travel environment with the establishment of fifty offices in the first year of operation being like minded and focused agencies to provide clients with the best available product-pricing-professionalism of delivery.

Achievements

To collectively achieve the desired levels of support for all preferred partners in order to maintain and improve the incentive return for the group and the individual agency.

{mospagebreak title=Membership Criteria}

Membership Criteria

Membership is open to agents who are currently aligned or non aligned.

Members must demonstrate that they have the appropriate travel industry and financial management skills.

Breakaway Travel group members are expected to use the services of Airlines, Consolidators, wholesalers and Insurance which are preferred partners to the group.